## Chamber of Eco Commerce (CEC)

For Immediate Release

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## Mannabox; Cool Temperature Delivered in a Box

**September 1, 2010, Atlanta, GA** ---- The CCS LLC, which provides a full-scale sustainable cold chain offering, recently released a new cold cargo solution entitled, "Mannabox". This new technology thermo module consists of a lightweight polypropylene container, cold elements, and monitoring devices. This sustainable innovation uses no outside power to operate and provides a more robust cold chain than other technologies in the market today.

The company has been providing cold cargo shipping solutions to customers in Europe for over a decade. The company is now expanding into new markets in the US and Canada, providing sellers a new technology thermo controlled packaging (TCP) system. The system will help transform business operations, for example by providing consumers a chance to buy more local, organic, premium, and prepared food.

CCS plans to expand operations in all states across the USA and Canada. One of the key targets is upper-income suburbanites and professionals, seeking to buy fresh, organic and sustainable products with delivery to their homes, schools and offices.

These customers pay a monthly fee for a weekly delivery of local organic produce, premium cuts of meat and seafood, prepared meals, and other grocery items, as well as a wide range of catered foods. Shoppers can choose from customized menus designed by nutritionists and local chefs, buy products online and then pick them up at a local supermarket, restaurant or farm, or they can pay a small fee for delivery to their homes or a place of business.

As for both suppliers and retailers, regional chains can now offer online sales and delivery service as a customer convenience. The major chains can launch national e-commerce programs to deliver the time- and cost-savings benefits of buying on-line.

With over a decade of cold cargo intelligence know-how and experience under its belt, CCS, is building a network of suppliers and retailers in key geographic locations, all on the premise that a vast group of shoppers across America will point and click their way through weekly grocery lists. Some industry experts and analysts believe that of all the grocery etailers now operating, the Mannabox is the best solution for a reliable cold chain solution in the market, and that CCS has a chance of success in expanding perishable product offerings, creating new business models and delivery systems in the US, and elsewhere.

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