

ECO COMMERCE MEDIA GROUP

PROVIDING VIRTUAL MARKETING SOLUTIONS FOR
PARTNERSHIP IN ECO COMMERCE



2014 MEDIA KIT

Eco Commerce Exchange (ECE)

www.EcoCommerceExchange.com

About Us



The strategic partners for Eco Commerce Media Group (ECMG) bring a combined experience of decades in business support, business training, marketing, media and public relations. Our combined experience helps us be uniquely positioned to offer a wide range of multi-media education for businesses either preparing for, managing, or recovering from a natural or man made disaster.

Everyone on our team is a business leader and have each been directly involved in eco commerce in the past decade. Our mission is to provide continued education and resources to provide the best information, marketing and training for eco commerce.

ECMG is financially supported through corporate sponsorship and we are dedicated entirely to eco commerce marketing solutions.

www.EcoCommerceExchange.com

Eco Commerce and Eco Innovation



Eco Commerce is a new business, investment, and technology-development model that employs market-based solutions to balancing the world's energy needs and environmental integrity. Through the use of trading and finance, Eco Commerce allows for the further development of clean technologies.

Eco Innovation is the introduction of any new or significantly improved product, good or service, process, organizational change or marketing solution that reduces the use of natural resources, including materials, energy, water, and land, and decreases the release of harmful substances across the whole life-cycle.

www.EcoCommerceExchange.com

Our Audience



Our current reach (as of September 2014) through email, social media and strategic marketing partners exceeds two million corporate and business executives, Governmental Bodies, NGOs, and SMEs worldwide.



Our Strategic Marketing Partners Include:

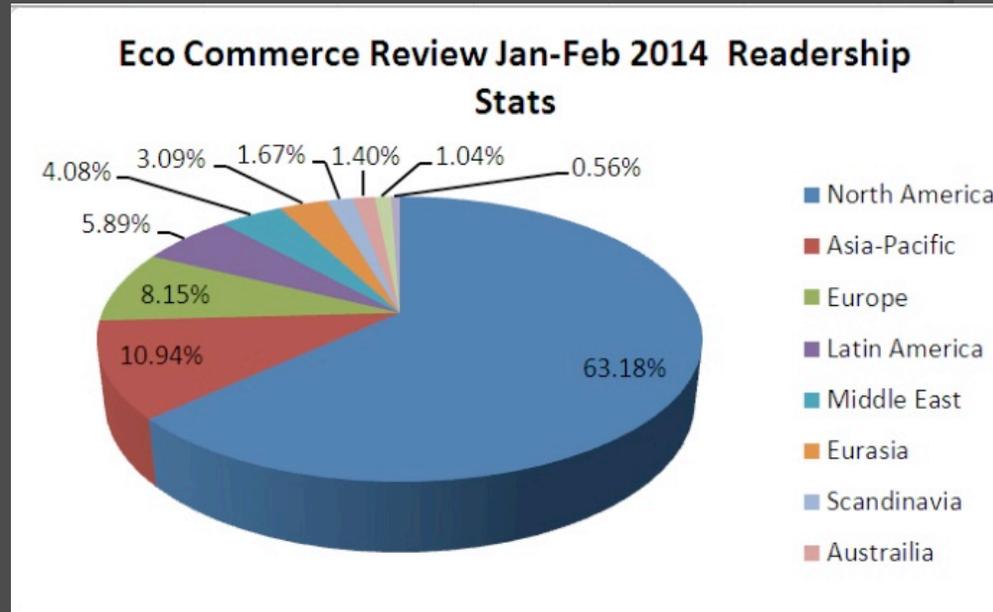
- ⦿ Our Sponsors
- ⦿ Chambers of Commerce
- ⦿ Trade Organizations
- ⦿ International Organizations
- ⦿ Representatives of B2B networks
- ⦿ Intermediaries acting in the field of Eco Commerce

www.EcoCommerceExchange.com

Our Audience



We reach a Global Audience



www.EcoCommerceExchange.com

Product Overview



ECMG develops global and regional Eco Commerce Hubs and private branded hubs.

Incredible Marketing Value

Joint marketing of hubs in one global marketing effort increases traffic for all special interest platforms.

Each Hub includes:

- Media Hub Website
- B2B Virtual Showcase
- Digital Magazine
- Global Business Directories

Our current Eco Commerce Hubs in production Include:

Eco Commerce Review - Technology Hub
Nordic Business Review - Regional Hub
Eco Runway – Fashion and Food Hub
Travel Action Alliance – Eco Travel Hub

Hubs in Development – UAE Regional Hub



www.EcoCommerceExchange.com

Our Hubs



Sponsor an Individual Hub or All Hubs

Each Hub includes:

- Media Hub Website
- B2B Virtual Showcase
- Digital Magazine
- Global Business Directories

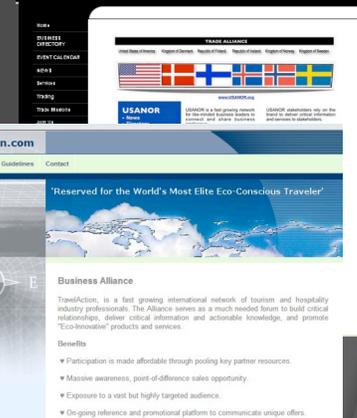
TECHNOLOGY Hub



FASHION Hub



REGIONAL Hubs



TRAVEL & TOURISM Hub

www.EcoCommerceExchange.com

Virtual Showcase



Lobby

Virtual Classrooms and Showrooms are an online trade show format including displays, webinars, networking and connections, report downloads, interactive sponsor banners and displays. All virtual Classrooms and Showrooms are open 24/7 to our global audience. There is no fee (FREE) to enter the showcase.



Display Aisle with Sponsor Banners

Each B2B Virtual Classroom/Showroom

- Includes Online Learning for potential customers
 - Implementation strategies for new solutions
 - Shares Lessons Learned and solutions to challenges
- Provides access to a new customer base including business owners, government, NGOs and non-profits
 - Is available to potential customers in the online classroom/showroom for solution providers
 - Provides Multi -media presentations for solutions
 - Provides access to Buyers/Investors for new technologies
- Offers Incredible Value to Investors
 - Learn about investment opportunities in a separate secured environment for Investors only
 - Learn about new Technology
 - Learn about the implementation of the solutions in the online training area
- Provides Virtual Learning, Networking and Social Media Interaction



Auditorium



Inside Display


[ECE Virtual Showcase video](#)

http://www.chamberofecommerce.com/images/PR_May_2013_3.pdf

www.EcoCommerceExchange.com

Our Digital Magazines



▪ ¼ page Display \$500 per month or \$5,000 per year/publication

▪ Sponsor \$4,000 per issue or \$12,000 per year (Advertorial, video and display ad)/publication selected



Each Edition Includes

- Current Articles
- Advertorials
- Sponsor Spotlight
- Solution Providers
- Resource Links
- Events

Magazines

- Eco Commerce Review
- Nordic Business Review
- EcoRunway
- TravelAction

www.EcoCommerceExchange.com

Our Directories



Listing Packages / Prices

Basic Listing Package	Silver Listing Package	Gold Listing Package	Directory Sponsor Package
\$99	\$199	\$299	\$2,500
<ul style="list-style-type: none"> 99 Day Listing 99% Description Multiple Categories File Uploads Simple Map Featured Listing Priority Search Ads 	<ul style="list-style-type: none"> 99 Day Listing 99% Description Multiple Categories File Uploads 1 Simple Map Featured Listing Priority Search Ads 	<ul style="list-style-type: none"> 99 Day Listing 99% Description Multiple Categories File Uploads 4 Simple Map Featured Listing Priority Search Ads 	<ul style="list-style-type: none"> 99 Day Listing 99% Description Multiple Categories File Uploads 7 Simple Map Featured Listing Priority Search Ads
Select Plan	Select Plan	Select Plan	Select Plan

Create a basic business listing with links to your business or upgrade to show logos, product information or rotating logos on each page as a sponsor. Sponsor one or sponsor all.

Individual Hub Directory -

- Listing \$97- \$250 per year
- Sponsors \$2500 per year

Sponsor Listing



Regional
Nordic Business Directory

Technology-
Climate Resilience Directory

Fashion and Lifestyle
Eco Runway Directory

Travel and Leisure
Travel Action Directory

Chamber of Eco Commerce
Innovation, Incubation, Investment, Intelligence, International

FULL DESCRIPTION

Chamber of Eco Commerce (CEC), headquartered in Atlanta, with international networks of Eco Commerce hubs across continents, is the world's leading Eco Commerce management, development and marketing alliance. Its portfolio encompasses new technology, partner projects and initiatives.

Over its history, the CEC brand has become synonymous with Eco Innovation and Commerce, and has earned the loyalty of many individuals and organizations worldwide. Business and policy leaders have come to rely on the brand to deliver critical information and services – collectively known around the world as the Eco Commerce Exchange (ECE).

Overall, the CEC brand is associated with Eco Commerce Experts and Elite Organizations. Its brand attributes of quality and expertise, attention to detail and consistency are reflected in the widely-regarded portfolio of Eco Commerce projects and repeat business generated from satisfied customers.

Eco Commerce is a new business, investment, and technology development model that employs market-based solutions to balancing the world's energy needs and environmental integrity. Through the use of trading and finance, Eco Commerce allows for the further development of clean technologies.

Eco Innovation is the introduction of any new or significantly improved product, good or service, process, organizational change or marketing solution that reduces the use of natural resources, including materials, energy, water, and land, and decrease the release of harmful substances across the whole life-cycle.

Visit Website [Add To Favorites](#)

Rotating Banner Ads

www.EcoCommerceExchange.com

Platinum Sponsors



Platinum – \$80,000/year (value \$120,000)

Multi-media sponsorship all current hubs, all products, all websites, all events (includes Annual Summit, International Trade Missions, regional events and more)



Includes National Media and Social Media campaign with guaranteed placement in national media including certification and As Seen on Graphic for all marketing.

Regional - Nordic



Package	1yr	1100	1200	12,500
Standard	100	100	100	100
Advanced	100	100	100	100
Executive	100	100	100	100
Platinum	100	100	100	100

Fashion & Lifestyle



Package	1yr	1100	1200	12,500
Standard	100	100	100	100
Advanced	100	100	100	100
Executive	100	100	100	100
Platinum	100	100	100	100

Technology



Package	1yr	1100	1200	12,500
Standard	100	100	100	100
Advanced	100	100	100	100
Executive	100	100	100	100
Platinum	100	100	100	100

Travel & Leisure



Package	1yr	1100	1200	12,500
Standard	100	100	100	100
Advanced	100	100	100	100
Executive	100	100	100	100
Platinum	100	100	100	100

www.EcoCommerceExchange.com

Solution Provider Sponsor



Multi-Media Marketing System sm -
\$24,000/year (Value \$30,750)

- ◉ National Media Release – guaranteed placement on ABC, NBC, CBS, FOX and CNN sites nationwide and As Seen On Graphic created for use on all marketing materials, social media and showroom



- ◉ National social media campaign - quarterly
- ◉ B2B Showcase - Display on your choice of current hubs and showcases
- ◉ Directories - Gold listing in chosen hub directories(includes Logo)
- ◉ Magazine - Solution provider listing in selected hub magazines
- ◉ Private Content Area for potential investors, clients, franchisees, etc.
- ◉ Creation of presentation materials for private content area
- ◉ Private VIP invitation to funders, investors, or customers



Listing Packages / Prices

Basic Listing Package	Silver Listing Package	Gold Listing Package	Directory Sponsor Package
\$99	\$199	\$299	\$2,500
<ul style="list-style-type: none"> 100 Listings 1000 Downloads 10000 Impressions 10000 Views 10000 Clicks 10000 Leads 10000 Inquiries 10000 Contacts 10000 Emails 10000 Phone Calls 10000 Text Messages 10000 Social Media Shares 10000 Video Views 10000 Audio Downloads 10000 Image Downloads 10000 PDF Downloads 10000 E-book Downloads 10000 Webinar Registrations 10000 Event Tickets 10000 Free Trials 10000 Free Demos 10000 Free Consultations 10000 Free Quotes 10000 Free Estimates 10000 Free Proposals 10000 Free Contracts 10000 Free Agreements 10000 Free Licenses 10000 Free Certificates 10000 Free Awards 10000 Free Honorary Degrees 10000 Free Diplomas 10000 Free Certificates of Appreciation 10000 Free Letters of Appreciation 10000 Free Letters of Intent 10000 Free Letters of Understanding 10000 Free Letters of Cooperation 10000 Free Letters of Support 10000 Free Letters of Endorsement 10000 Free Letters of Recommendation 10000 Free Letters of Introduction 10000 Free Letters of Reference 10000 Free Letters of Appreciation 10000 Free Letters of Praise 10000 Free Letters of Congratulation 10000 Free Letters of Encouragement 10000 Free Letters of Motivation 10000 Free Letters of Inspiration 10000 Free Letters of Encouragement 10000 Free Letters of Support 10000 Free Letters of Endorsement 10000 Free Letters of Recommendation 10000 Free Letters of Introduction 10000 Free Letters of Reference 10000 Free Letters of Appreciation 10000 Free Letters of Praise 10000 Free Letters of Congratulation 10000 Free Letters of Encouragement 10000 Free Letters of Motivation 10000 Free Letters of Inspiration 	<ul style="list-style-type: none"> 200 Listings 2000 Downloads 20000 Impressions 20000 Views 20000 Clicks 20000 Leads 20000 Inquiries 20000 Contacts 20000 Emails 20000 Phone Calls 20000 Text Messages 20000 Social Media Shares 20000 Video Views 20000 Audio Downloads 20000 Image Downloads 20000 PDF Downloads 20000 E-book Downloads 20000 Webinar Registrations 20000 Event Tickets 20000 Free Trials 20000 Free Demos 20000 Free Consultations 20000 Free Quotes 20000 Free Estimates 20000 Free Proposals 20000 Free Contracts 20000 Free Agreements 20000 Free Licenses 20000 Free Certificates 20000 Free Awards 20000 Free Honorary Degrees 20000 Free Diplomas 20000 Free Certificates of Appreciation 20000 Free Letters of Appreciation 20000 Free Letters of Intent 20000 Free Letters of Understanding 20000 Free Letters of Cooperation 20000 Free Letters of Support 20000 Free Letters of Endorsement 20000 Free Letters of Recommendation 20000 Free Letters of Introduction 20000 Free Letters of Reference 20000 Free Letters of Appreciation 20000 Free Letters of Praise 20000 Free Letters of Congratulation 20000 Free Letters of Encouragement 20000 Free Letters of Motivation 20000 Free Letters of Inspiration 	<ul style="list-style-type: none"> 500 Listings 5000 Downloads 50000 Impressions 50000 Views 50000 Clicks 50000 Leads 50000 Inquiries 50000 Contacts 50000 Emails 50000 Phone Calls 50000 Text Messages 50000 Social Media Shares 50000 Video Views 50000 Audio Downloads 50000 Image Downloads 50000 PDF Downloads 50000 E-book Downloads 50000 Webinar Registrations 50000 Event Tickets 50000 Free Trials 50000 Free Demos 50000 Free Consultations 50000 Free Quotes 50000 Free Estimates 50000 Free Proposals 50000 Free Contracts 50000 Free Agreements 50000 Free Licenses 50000 Free Certificates 50000 Free Awards 50000 Free Honorary Degrees 50000 Free Diplomas 50000 Free Certificates of Appreciation 50000 Free Letters of Appreciation 50000 Free Letters of Intent 50000 Free Letters of Understanding 50000 Free Letters of Cooperation 50000 Free Letters of Support 50000 Free Letters of Endorsement 50000 Free Letters of Recommendation 50000 Free Letters of Introduction 50000 Free Letters of Reference 50000 Free Letters of Appreciation 50000 Free Letters of Praise 50000 Free Letters of Congratulation 50000 Free Letters of Encouragement 50000 Free Letters of Motivation 50000 Free Letters of Inspiration 	<ul style="list-style-type: none"> 1000 Listings 10000 Downloads 100000 Impressions 100000 Views 100000 Clicks 100000 Leads 100000 Inquiries 100000 Contacts 100000 Emails 100000 Phone Calls 100000 Text Messages 100000 Social Media Shares 100000 Video Views 100000 Audio Downloads 100000 Image Downloads 100000 PDF Downloads 100000 E-book Downloads 100000 Webinar Registrations 100000 Event Tickets 100000 Free Trials 100000 Free Demos 100000 Free Consultations 100000 Free Quotes 100000 Free Estimates 100000 Free Proposals 100000 Free Contracts 100000 Free Agreements 100000 Free Licenses 100000 Free Certificates 100000 Free Awards 100000 Free Honorary Degrees 100000 Free Diplomas 100000 Free Certificates of Appreciation 100000 Free Letters of Appreciation 100000 Free Letters of Intent 100000 Free Letters of Understanding 100000 Free Letters of Cooperation 100000 Free Letters of Support 100000 Free Letters of Endorsement 100000 Free Letters of Recommendation 100000 Free Letters of Introduction 100000 Free Letters of Reference 100000 Free Letters of Appreciation 100000 Free Letters of Praise 100000 Free Letters of Congratulation 100000 Free Letters of Encouragement 100000 Free Letters of Motivation 100000 Free Letters of Inspiration
Select Plan	Select Plan	Select Plan	Select Plan

www.EcoCommerceExchange.com

Hub Sponsor



Hub Sponsor – \$36,000 per year (value \$50,000 per hub)

Choose any hub including website, B2B Virtual Showcase, Magazine and Directory – Sponsor recognition all Live and local Regional events and trade missions

As Seen On...     

National Media Release – guaranteed placement on ABC, NBC, CBS, FOX and CNN sites nationwide and As Seen On Graphic created for use on all marketing materials, social media and showroom National social media campaign - quarterly

Sponsor logos on the website



Rotating Banners , display and speaker from you company prominently visible in Showcase



Advertorial in Digital Magazine And display ad and listing as a Preferred Service Provider



Sponsor Listing in Directory



www.EcoCommerceExchange.com

Individual Product Sponsor



Choose visibility in any individual product



B2B Virtual Showcase – Eco Commerce, Nordic, Eco Runway, Travel Action

- Display \$1800 quarter or \$6,000 per year
- Sponsor \$1,500 per month or \$12,000 per year (Banners, and Display)



B2B Virtual Classroom – Eco Commerce, Nordic, Eco Runway, Travel Action

- Classroom & Display - \$3600 quarter or \$12,000 per year



Magazines - Eco Commerce, Nordic, Eco Runway, Travel Action

- ¼ page Display \$500 per month or \$5,000 per year/publication
- Sponsor \$4,000 per issue or \$12,000 per year (Advertorial, video and display ad)/publication selected

Hub Directory - Eco Commerce, Nordic, Eco Runway, Travel Action

- Listing \$99- \$250 per year
- Sponsors \$2500 per year

www.EcoCommerceExchange.com

Contact Us



Media Contact:

Tana Torrano –Publisher

tana@osbo.org

256-520-7544

www.EcoCommerceExchange.com